



**gregor
schlierenzauer**

gs apparel collection





“Photography and Design? I’m happy when my fans don’t just see me as a ski jumper!”

EST. WITH PRIDE IN 2010

**BORN - 2009. PROGRESS IN WORK. DESIGNED BY
GREGOR SCHLIERENZAUER**





Your main goal after your career that has nothing to do with sports?
Establishing a cool fashion line. And of course to take pictures. I can also imagine doing coaching and staying true to the sport.

For your “gs apparel collection” you have now designed some items yourself. Who are these items intended for?
It's lifestyle fashion. I don't want to apply the usual styles. I want to make clothing for everybody from 10 to 60.

That will be difficult.
It is very difficult. I've just started “gs apparel” and it will have to grow. The new collection will maybe come out in winter. Fashion design suits me, that's the most important thing.

The guiding principle of your collection?
It should be something special, very high quality and cool designs. All created by myself. We offer hoodies, jumpers, long-sleeve shirts, t-shirts, hats, caps and bandanas.



**[gregor/schlierenzauer/
apparel/collection/
get/it/at/gregorschlierenzauer.at/](https://www.gregorschlierenzauer.at/apparel/collection/)**

women

gs apparel collection



t-shirts





NO.001_women - t-shirt / black / "classic logo" //

colours:  black





NO.002_women - t-shirt / grey / "gs&rb" //



NO.003_women - t-shirt / ocean / "lampe" //

colours:

- grey
- ocean
- black

colours:

- grey
- ocean
- black



NO.003_women - t-shirt / ocean / "lampe" //



NO.004_women - t-shirt / black / "wo andere nie waren" //



NO.005_women - t-shirt / white / limited edition / "snapshot" //

colours: grey
 ocean
 black

colours: ivory



NO.006_women - t-shirt / orange / "logo layering" //

colours:  orange



It should be something special, a very high quality and cool designs. All created by myself.



NO.007_women - top / orange / "logo layering" //

colours:  orange

long-

sleeves





NO.008_women - longsleeve / white //



NO.009_women - longsleeve / black //

colours: white

colours: black

hoodies

sweatshirts





NO.010_women - sweatshirt / grey / unisex //

colours:  grey



NO.011_women - hoody / navy / unisex //

colours:  navy





NO.012_women - hoody / yellow //

colours:  yellow

Establishing a cool fashion line. And of course to take photos. I can also imagine being a trainer and staying true to sport.



men

gs apparel collection

t-shirts



NO.001_men - t-shirt / black / "classic logo" //

colours:  black



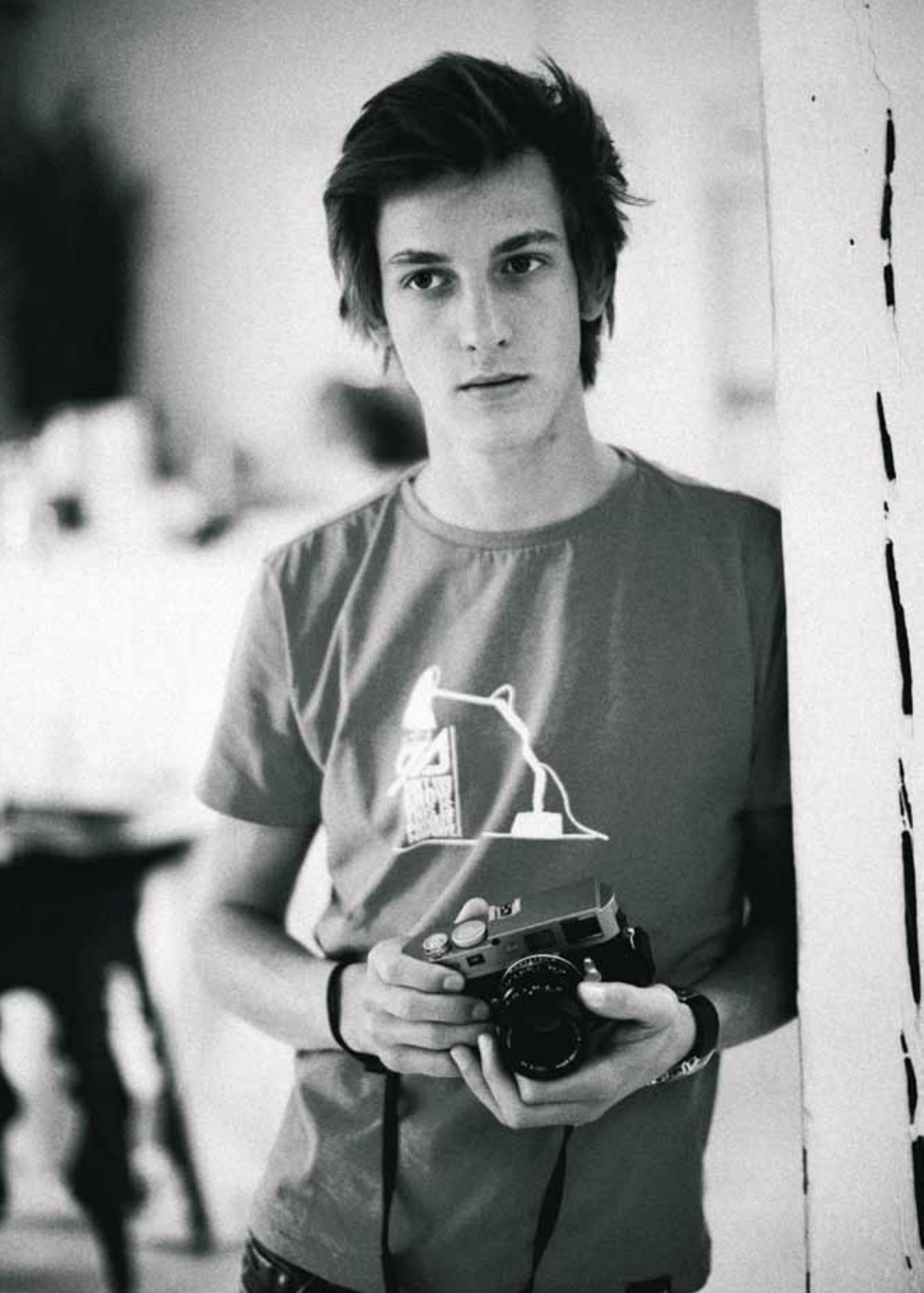


NO.002_men - t-shirt / grey / "gs&rb" //



NO.003_men - t-shirt / ocean / "lampe" //





Small things are what make the picture interesting.



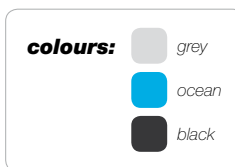
NO.008_men – longleeve / black //



NO.004_men – t-shirt / black / “wo andere nie waren” //



NO.005_men – t-shirt / white / limited edition / “snapshot” //





NO.006_men – t-shirt / orange / “logo layering” //

colours:  orange



long-

sleeves



NO.007_men - long-sleeve / white //



NO.008_men - long-sleeve / black //

colours: white

colours: black



hoodies

sweatshirts



NO.009_men - sweatshirt / grey / unisex //

colours:  grey



NO.010_men - hoody / navy / unisex //

colours:  navy





NO.010_men - hoody / black //

*Sometimes
less is more.*



colours:  black

accessoires



NO.013_ wool cap / GS //





NO.014_newera / gs //



NO.015_bandana / red / ocean / white / gs //



NO.015_truckercap / gs //

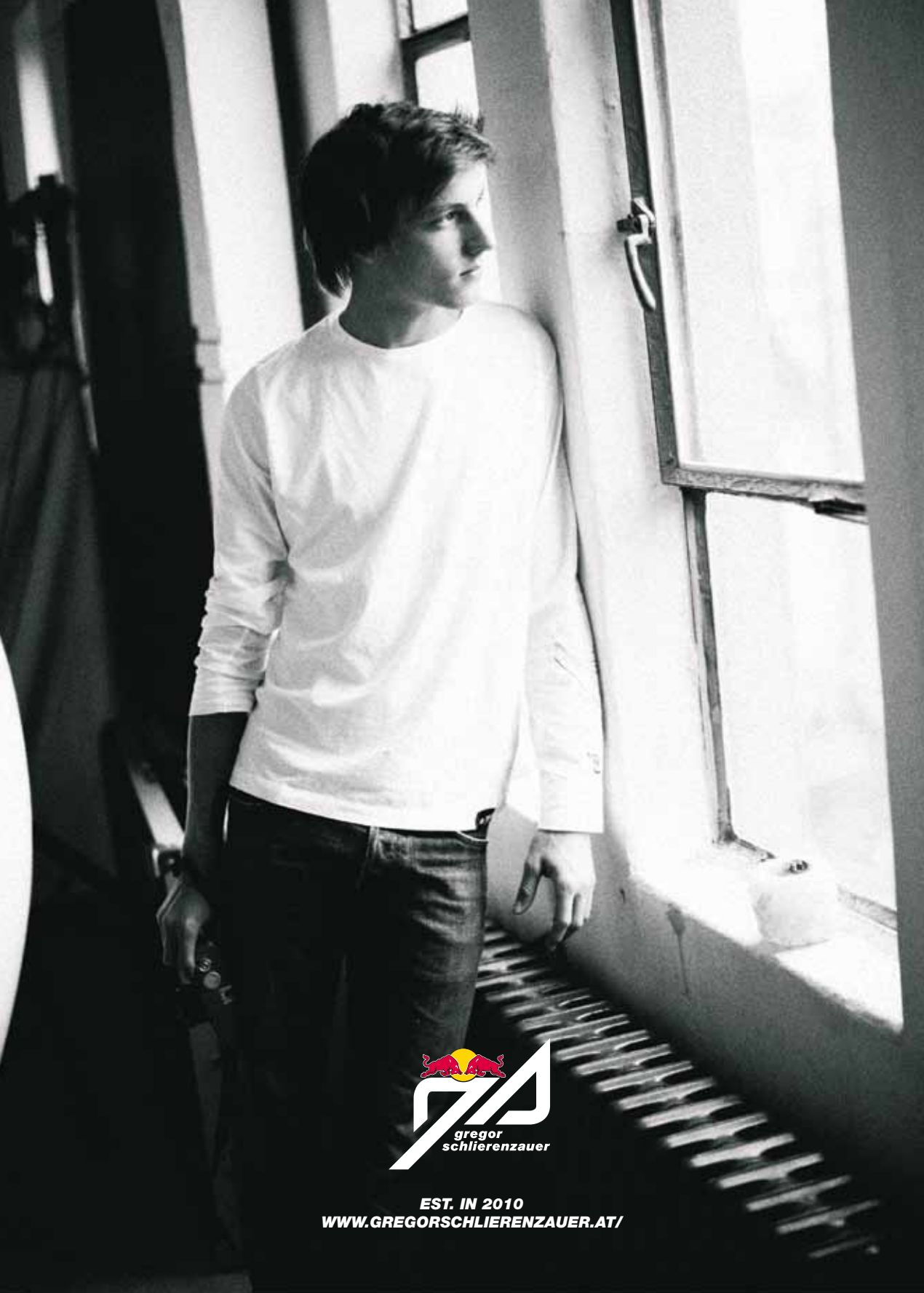


NO.016_photodiary / snapshot //



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